



Renaldo Ferguson

- EXPERIENCE** **HOGARTH WORLD WIDE** **GRAPHIC PRODUCTION LEAD** **1/17-1/19**
 Continuing lead interactive production work for Apple—newly responsible for file archiving maintenance for project files. I am also Lead Production Artist for Frameworks: Design Systems; I’m collaborating with Apple’s Designers and Developers in an effort to provide pixel-perfect iconography assets and typographic templates for the Apple.com website.
- LEVEL STUDIOS** **GRAPHIC PRODUCTION ARTIST/LEAD** **1/11-12/16**
 Responsible for the handling and maintenance of imagery across the Apple.com website. I utilize advanced Photoshop techniques to deliver pixel-perfect imagery for the web, Apple Store App and interactive channel marketing materials. My eventual Lead role involves training artists and project management; working with the Apple Marketing Communications team to sustain project schedules. I was a Graphic Production lead for Apple’s iOS 7.0 launch—managing a production team, while providing specs and image assets to engineers for implementation.
- SONY COMPUTER ENT.** **JR. GRAPHIC DESIGNER** **2/10-11/10**
 As a Junior Designer and Creative Assets provider for Sony Computer Entertainment America, I was responsible for the creation of licensing brochures and style guides of first-party game franchises. Also, responsible for design of trade show and events signage, retail displays and other miscellaneous work for the Product/Channel marketing and Events department.
- PANDIGITAL, INC.** **JR. DESIGNER/PRODUCTION ARTIST** **6/08-11/09**
 Graphic Design and Production Artist, where I was tasked by the Marketing Director and Senior Designer in the creation and production of packaging/collateral for Pandigital products. I also collaborated with the Senior Designer in the creative end of their packaging and branding.
- VIVOTECH, INC.** **DESIGN INTERN/JR. GRAPHIC DESIGNER** **3/04-6/08**
 A graphic design intern for print, web and mobile devices. I assisted the Marketing Director and Project Manager in several design duties, including collateral material, small product photography, and maintenance with the company website.

- EDUCATION** **SAN JOSÉ STATE UNIVERSITY** **B.A. DESIGN STUDIES; GRAPHIC DESIGN** **5/07**
SOUTHWESTERN COLLEGE, CHULA VISTA CA. **A.A. GRAPHIC DESIGN** **5/03**

SKILLS	SOFTWARE	Adobe Creative Suite iWorks Suite	Sketch Microsoft Office
	COURSEWORK	Typography Graphic Design Photography PrePress	Illustration Color Theory Digital media/Web Design

REFERENCES References and additional information are available upon request.